



SENTRY
INSURANCE

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Don't Let Loaner/Rental Vehicle Losses Rear-end Your Dealership

Adopting Sentry's recommended procedures can help you reduce your loaner/rental vehicle exposures.

Sentry is a leading provider of insurance and safety services for the auto dealership industry. Put our expertise to work for you. Sentry's experienced safety professionals recommend that auto dealership customers adopt specific prevention procedures covering:

- Driver qualification verification
- Administration of rental services
- Storage and security of rental records
- Breakdown recovery plans
- Customer service continuity and control

These recommendations, designed to help you reduce your claims, are detailed in *Sentry Solutions – The Guide to Reducing Loaner/Rental Vehicle Losses*.

With Sentry's help, you'll spend less time worrying about loaners and rentals and more time focusing on running your business successfully.

Sentry Insurance – We know your business.

Claim File

A customer who brought his new car in for service was given a loaner after showing only his driver's license. He caused an accident the next day while driving the loaner and didn't have any insurance. The dealership paid \$60,000 in medical, lost wage and settlement costs, plus a total of \$45,000 in vehicle damages for both vehicles.



Sentry's property and casualty coverages are underwritten by Sentry Insurance a Mutual Company or its subsidiary Sentry Select Insurance Company, Stevens Point, WI. Safety and claims services are provided by the underwriting company, or by Parker Services LLC, a subsidiary of Sentry Insurance a Mutual Company, Stevens Point, WI. Policies are not available in all states.

This page contains general information on reducing risk. Sentry recommends that you consult with your legal counsel and safety experts as appropriate.



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SINCE 1904

**AUTO DEALER EXPOSURES
CUSTOMER USE OF LOANER AND RENTAL VEHICLES**