



SENTRY
INSURANCE

1800 North Point Drive
Stevens Point, WI 54481

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sentry.com

Don't Let Errors and Omissions Stop Your Facility Short

Adopting Sentry's recommended procedures can help you reduce errors and omissions exposures.

Sentry is a leading provider of insurance and safety services for the printing industry. Put our expertise to work for you.

Sentry's experienced safety professionals recommend that printers adopt errors and omissions prevention procedures covering:

- Staffing
- Pre-press
- Print production
- Post-production

These recommendations, designed to help you reduce your claims, are detailed in *Sentry Solutions – The Guide to Reducing Errors and Omissions Losses*.

With Sentry's help, you'll spend less time worrying about errors and omissions issues and more time focusing on running your business successfully.

Visit us at sentry.com for more information on reducing risks associated with your business.

Sentry Insurance – We know your business.

Claim File

After printing flash cards on paperboard stock provided by the customer, a printer shipped the printed, uncut cards to the customer for cutting and trimming. The customer rejected the finished materials due to shadowing, smearing and fading. The printer did not allow adequate drying time, which resulted in \$600,000 in damages, due to increased production costs.



Products and safety services are underwritten, issued and/or administered by a member of the Sentry Insurance Group, Stevens Point, WI. For a complete listing of companies, visit sentry.com. Policies, coverages, benefits and discounts are not available in all states. Certain restrictions apply. See policy for complete coverage details.

This page contains general information on reducing risk. Sentry recommends that you consult with your legal counsel as appropriate.

PRINTING EXPOSURES
ERRORS AND OMISSIONS

S T R E N G T H • P R O T E C T I O N • V I G I L A N C E

SINCE 1904