



SENTRY
INSURANCE

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Don't Let a Lack of Business Continuity Planning Shut Down Your Facility

Adopting Sentry's recommended procedures can help you reduce business continuity exposures.

Sentry is a leading provider of insurance and safety services for the printing industry. Put our expertise to work for you.

Sentry's experienced safety professionals recommend that printers adopt business continuity procedures covering:

- Emergency situation assessment
- Recovery team assignment
- Communication
- Information backup
- Education and testing

These recommendations, designed to help you reduce your claims, are detailed in *Sentry Solutions – The Guide to Business Continuity Planning*.

With Sentry's help, you'll spend less time worrying about emergency recovery and more time focusing on running your business successfully.

Visit us at sentry.com for more information on reducing risks associated with your business.

Sentry Insurance – We know your business.

Claim File

A printing facility was hit by a tornado. Although the building was repaired within weeks, the business was virtually shut down for several months awaiting delivery of replacement presses. A substantial amount of business was lost to the competition during the shutdown.



Products and safety services are underwritten, issued and/or administered by a member of the Sentry Insurance Group, Stevens Point, WI. For a complete listing of companies, visit sentry.com. Policies, coverages, benefits and discounts are not available in all states. Certain restrictions apply. See policy for complete coverage details.

This page contains general information on reducing risk. Sentry recommends that you consult with your legal counsel as appropriate.

PRINTING EXPOSURES
BUSINESS CONTINUITY PLANNING

S T R E N G T H • P R O T E C T I O N • V I G I L A N C E

SINCE 1904