



SENTRY
INSURANCE

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Don't Let a Lack of Business Continuity Planning Close Your Dealership

Adopting Sentry's recommended procedures can help you reduce business continuity exposures.

Sentry is a leading provider of insurance and safety services for industrial equipment dealers. Put our expertise to work for you.

Sentry's experienced safety professionals recommend that industrial equipment dealers adopt business continuity exposure prevention procedures covering:

- Emergency assessment
- Communication
- Backup systems
- Education and Testing

These procedures, designed to help you reduce your claims, are detailed in *Sentry Solutions – The Guide to Business Continuity Planning*.

With Sentry's help, you'll spend less time worrying about business continuity and more time focusing on running your business successfully.

Visit us at sentry.com for more information on reducing risks associated with your business.

Sentry Insurance – We know your business.

Claim File

An industrial equipment dealership suffered a major fire loss. Although the building was repaired within weeks, the lack of off-site backup for billing and order data caused unnecessary delays and additional expenses in returning the dealership back to business as usual.



Products and safety services are underwritten, issued and/or administered by a member of the Sentry Insurance Group, Stevens Point, WI. For a complete listing of companies, visit sentry.com. Policies, coverages, benefits and discounts are not available in all states. Certain restrictions apply. See policy for complete coverage details.

This page contains general information on reducing risk. Sentry recommends that you consult with your legal counsel as appropriate.

**INDUSTRIAL EQUIPMENT DEALER EXPOSURES
BUSINESS CONTINUITY PLANNING**

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