



**SENTRY**  
INSURANCE

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# Don't Let a Lack of Business Continuity Planning Shut Down Your Facility

**Adopting Sentry's recommended procedures can help you reduce business continuity exposures.**

Sentry is a leading provider of insurance and safety services for the food processing industry. Put our expertise to work for you.

Sentry's experienced safety professionals recommend that food processors adopt business continuity procedures covering:

- Emergency situation assessment
- Recovery team assignment
- Communication
- Information backup
- Education and testing

These recommendations, designed to help you reduce your claims, are detailed in *Sentry Solutions – The Guide to Business Continuity Planning*.

With Sentry's help, you'll spend less time worrying about emergency recovery and more time focusing on running your business successfully.

**Visit us at [sentry.com](http://sentry.com) for more information on reducing risks associated with your business.**

## Sentry Insurance – We know your business.

### Claim File

A cheese processor shipped a tainted batch of cheese curds to retail outlets within a large geographic area. Having no recall process or formal business continuity plan, many retail outlets handling their products dropped them. The negative publicity also prevented them from finding new outlets for their product. The plant was soon forced to close.



Products and safety services are underwritten, issued and/or administered by a member of the Sentry Insurance Group, Stevens Point, WI. For a complete listing of companies, visit [sentry.com](http://sentry.com). Policies, coverages, benefits and discounts are not available in all states. Certain restrictions apply. See policy for complete coverage details.

This page contains general information on reducing risk. Sentry recommends that you consult with your legal counsel as appropriate.

**FOOD PROCESSING EXPOSURES**  
**BUSINESS CONTINUITY PLANNING**

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