

## **2023 SENTRY INSURANCE COMPANY NATIONAL TRUCK DRIVER APPRECIATION WEEK SWEEPSTAKES**

### **OFFICIAL RULES**

- **NO PURCHASE NECESSARY TO ENTER OR WIN; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **THE 2023 SENTRY INSURANCE COMPANY NATIONAL TRUCK DRIVER APPRECIATION WEEK SWEEPSTAKES CONSISTS OF FOUR (4) SEPARATE DRAWINGS, EACH WITH ITS OWN DAILY ENTRY PERIOD, WHICH WILL TAKE PLACE EACH DAY BETWEEN SEPTEMBER 12-15, 2023. THE DRAWING FOR EACH OF THE FOUR (4) SEPARATE ENTRY PERIODS WILL TAKE PLACE ON SEPTEMBER 18, 2023.**
- **THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK, TWITTER OR INSTAGRAM. BY ENTERING, YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO THE SWEEPSTAKES SPONSOR AND NOT TO FACEBOOK, TWITTER OR INSTAGRAM.**
- **AN AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY, PRIZE ACCEPTANCE AGREEMENT AND OTHER DOCUMENTATION MAY BE REQUIRED IF REQUESTED BY THE SPONSOR.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO THE SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**SPONSOR:** Sentry Insurance Company, 1800 North Point Drive, Stevens Point, WI 54481 (the “Sponsor”).

**ELIGIBILITY:** To enter the 2023 Sentry Insurance Company National Truck Driver Appreciation Week Sweepstakes (the “Sweepstakes”), you: (i) must be a legal United States resident who physically resides in the 50 United States (including the District of Columbia); (ii) must be 18 years of age or older and have reached the age of majority in your state of residence as of the date of entry; and (iii) must have and provide an active Department of Transportation (“DOT”) number as of the date of entry. Employees of the Sponsor or its affiliates, sales representatives, agencies, dealers, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild, regardless of where they reside) and household members of all such employees,

are NOT eligible. The Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

**SWEEPSTAKES PERIOD:** The Sweepstakes consists of four (4) separate drawings, each with its own daily entry period which will take place each day between September 12, 2023 and September 15, 2023 (the “Sweepstakes Period”). See chart below for additional details regarding entry periods and drawing dates for each separate daily drawing.

**HOW TO ENTER:** The four (4) separate sweepstakes will take place daily as noted in the table below. ***Limit one (1) entry per person per day.*** Non-winning entries from one daily sweepstakes will ***not*** roll-over to subsequent daily sweepstakes. Limit one (1) prize per person during the Sweepstakes Period (*i.e.*, an entrant may not win more than one (1) of the four (4) separate drawings run from September 12-15, 2023).

To enter: (1) visit Sentry Insurance Company’s Sweepstakes webpage at <https://www.sentry.com/trucking-sweepstakes> during the Sweepstakes Period; and (2) complete the entry form located on the Sweepstakes webpage (including all required fields on the entry form). Upon completing the entry form, you will receive one (1) entry into the drawing corresponding with the entry date.

Entries that are lost, late, incomplete, illegible, corrupted, mechanically created or reproduced, auto-generated (such as via “bots”), falsified, mutilated, damaged, altered or otherwise irregular, misdirected entries, or entries not received for any other reason will be void and disqualified at the Sponsor’s sole and absolute discretion.

**DRAWING PERIODS:** Entrants may enter the Sweepstakes at Sentry Insurance Company’s Sweepstakes webpage, <https://www.sentry.com/trucking-sweepstakes>, during the Sweepstakes Period. Each daily sweepstakes period begins at 12:01 a.m. Central Time (CT), and ends at 11:59 p.m. CT. Details for each of the daily sweepstakes is provided in the chart below:

DAILY SWEEPSTAKES	ENTRY PERIOD	DRAWING DATE
Daily Sweepstakes #1	September 12, 2023	September 18, 2023
Daily Sweepstakes #2	September 13, 2023	September 18, 2023
Daily Sweepstakes #3	September 14, 2023	September 18, 2023
Daily Sweepstakes #4	September 15, 2023	September 18, 2023

**PRIZES AND APPROXIMATE RETAIL VALUE (“ARV”):** For each daily sweepstakes, two (2) potential winners will be randomly selected to each receive the prize below:

***Prize:*** \$500 Sentry Visa® gift card (ARV: \$500.00).

Winning a prize is contingent upon fulfilling all requirements set forth herein. *PLEASE NOTE: All taxes on prizes are the sole responsibility of the winners.* Gift cards may be subject to terms and conditions. Where not prohibited, affidavit of eligibility (including Social Security number or taxpayer identification number), DOT number, prize acceptance form, tax information, publicity release, mutually acceptable liability releases and/or other documentation may be required from winners. The prize is not transferable, and no substitution or cash equivalent is allowed, except in the Sponsor’s sole discretion. The Sponsor reserves the right to substitute a prize of the same approximate retail value if the advertised prize becomes unavailable for any reason. The prize consists only of items specifically listed as part of the prize. All costs and expenses not specified herein relating to the prize are the sole responsibility of the winner.

**RANDOM DRAW & ODDS OF WINNING:** On or about September 18, 2023, a random drawing will be conducted from all entries received for each of the four (4) separate sweepstakes. Odds of winning depend on the number of eligible entries received for each respective sweepstakes/entry period. Selected entrants will be notified within 24 hours of winner selection using the contact information provided on the entry form.

**WINNER CONFIRMATION:** To be confirmed a winner, a selected entrant must: (1) respond as instructed within 72 hours to the notification (including providing a mailing address within such 72-hour period to which the prize is to be sent); and (2) if requested by the Sponsor, the winner may be required to execute and return within a specified time an Affidavit of Eligibility, Publicity Release, Release of Liability and other documentation (collectively, “Winner’s Documents”), that includes, without limitation, acceptance of the prize, tax information, Social Security number or taxpayer identification number, DOT number, and/or mutually acceptable liability releases, as requested by the Sponsor, except where prohibited by law. If the selected entrant cannot be confirmed a winner for any reason, or if any requested Winner’s Documents are not fully completed within the specified time or are returned as undeliverable, the selected entrant may be disqualified and the prize will be forfeited and an alternate winner will be chosen. Upon responding to the Sponsor’s notification, the Sponsor will provide the winner with instructions on prize delivery.

**PUBLICITY RELEASE:** Except where prohibited, entry in the sweepstakes and/or acceptance of a prize constitutes the entrant’s and/or winner’s consent that his or her name, likeness, voice, statements and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

**ENTRANTS’ AGREEMENT TO ABIDE BY OFFICIAL RULES:** By entering, the entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official

Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of a prize shall be submitted to the Sponsor in writing within thirty (30) calendar days of the commencement of such dispute. The Sponsor's decision regarding any such dispute shall be binding and final.

**RELEASE OF LIABILITY:** By entering, entrant agrees to release and hold harmless the Sponsor, Facebook, Twitter, Instagram, and their dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations (the "Releasees") from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of a prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

**LIMITATION OF LIABILITY:** The Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof or this Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in the printed or other material related of this Sweepstakes, the administration of the Sweepstakes, the selection of entrants, the announcement of the prize, including erroneous appearance of qualification for the prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON OR ENTITY TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON OR ENTITY TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

**DISPUTES REGARDING THE IDENTITY OF ENTRANT:** Entries will be deemed made by the authorized email account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified email account. The Sponsor's decision regarding any such dispute shall be binding and final.

**CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.:** Under no circumstances will more than the stated number of prizes be awarded. The Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes as contemplated by these Official Rules. If for any reason the Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is

undermined by any event, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial/territorial or local government law, order or regulation, or order of any court or jurisdiction, the Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prizes from among all entries received to date for a particular drawing.

**DISPUTES/CHOICE OF LAW:** EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN THE STATE OF WISCONSIN; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES OR COSTS; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF WISCONSIN, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF WISCONSIN.

**RULES GOVERN:** The Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern and control in the event of any inconsistency with any Sweepstakes-related materials.

**PRIVACY:** Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the prize winners, and fulfill the prizes, and will be treated in accordance with Sponsor's Privacy Policy available at <https://www.sentry.com/privacy-policy>.

**WINNERS' LIST:** For the name of the winners, send a self-addressed stamped envelope to: Winner's List – 2023 Sentry Insurance Company National Truck Driver Appreciation Week Sweepstakes, Sentry Insurance Company, Attn: Marketing Department, 1800 North Point Dr., Stevens Point, WI 54481. Requests must be received within ninety (90) days after the end of the Sweepstakes.