



Tale of two communities

While short sleeves and sun hats are standard attire at the Sentry Tournament of Champions in January, at the Sentry® headquarters in Stevens Point, Wisconsin, temperatures during the PGA TOUR event will almost certainly warrant parkas and knit hats.

Climate differences aside, one of the things we at Sentry love most about Maui is the cultural similarities the island community shares with central Wisconsin—we're more similar than you may think!

Taking pride in our land

With deep agricultural roots, Maui and Wisconsin are composed of primarily rural areas. Efforts to conserve natural resources are vital to both communities' health and future prosperity, and to preserving our resources for future generations.

We're similar in that we both offer:

- Local, sustainable, farm-to-table initiatives and restaurants
- Numerous organic farming operations for important agricultural products (dairy, corn, and soy in Wisconsin; sugar cane, coffee, and pineapple in Maui)
- Educational tracks—at the universities of [Wisconsin Stevens Point](#) and [Hawaii Maui College](#)—designed to teach sustainability and how to balance natural resources with human needs

Embracing local arts and culture

Arts appreciation helps communities flourish. Even more special is encouraging engagement with local artists. Stevens Point and Maui embrace the unique creative spirit of the area, resulting in a wide range of exhibits, events, and educational opportunities that enrich the lives of locals and tourists alike. Community-supported venues and organizations that put special emphasis on local art in similar ways include:

- [The Maui Arts & Cultural Center](#)
- The [Q Gallery](#) artists cooperative, the [Smith Scarabocchio Art Museum](#), and [Edna Carlsten Art Gallery](#) in Stevens Point

Serious about golf

Though it's not an all-seasons sport in Stevens Point, golf is an incredibly popular pastime in Wisconsin, much like in Maui. Both places boast striking courses which have become destinations among traveling players thanks to their distinctive beauty and playability. We're proud to be affiliated with two championship-level courses:

- The newly renovated [Plantation Course](#), on which the [PGA TOUR Sentry Tournament of Champions](#) is played on Maui
- [SentryWorld®](#) in Stevens Point, which hosted the [USGA U.S. Girls' Junior Championship](#) in 2019

As the title sponsor of the PGA TOUR's Sentry Tournament of Champions, we're also proud to be the bridge that connects both Maui and Stevens Point. Doing so provides us an opportunity to shed our snow boots in winter, join together in the love of the sport, and extend the scope of our charity—and the Sentry community—to a place that, despite its many differences, still feels very much like home. Or, as they say on Maui, "hale."