



# Built on trust

Like a pro relies on their caddy, our customers look to us for expertise and guidance.

Providing the insurance coverage you need is one thing. But peace of mind? That's another level. We get there through relationship-building. One conversation at a time.

Like a trusted caddy helping a golfer identify a course's unique attributes and conditions, we'll work to get to know you and your business. Why? Because that's how we help you find insurance coverage, manage claims, and develop a proactive safety culture to minimize risks.

It's the right play for you, your employees, and your company.

Mark Rolfing, a longtime PGA TOUR commentator, draws correlations between our core values and being successful in golf. "Both business and golf require long-term relationships," he says. "Building a strong foundation of trust, and surrounding yourself with good people, is really important."

On the course or at the office, we'll take the time to listen and learn what matters to you most.

These insights, coupled with decades of industry experience and knowledge, will help form the customized solutions you choose and come to rely on. Our financial strength, reflected in an A.M. Best A+ (superior)\* rating for 28 straight years, also means we'll be there when you need us most.

At the end of the day, you have a business to run. Our job is to help protect it—so that you can focus on the business at hand.



\*A+ (superior) A.M. Best Financial Strength Rating (FSR) current as of May 2019. For details about A.M. Best's rating scale, see [ambest.com/ratings/guide.pdf](http://ambest.com/ratings/guide.pdf).

Property and casualty coverages are underwritten and safety services are provided by a member of the Sentry Insurance Group, Stevens Point, WI. Individual life insurance, group annuities, and individual annuities are issued and administered by Sentry Life Insurance Company, Stevens Point, WI. In New York, individual life insurance, group annuities, and individual annuities are issued and administered by Sentry Life Insurance Company of New York, Syracuse, NY. For a complete listing of companies, visit [sentry.com](http://sentry.com). Policies, coverages, benefits and discounts are not available in all states. See policy for complete coverage details. In New York coverage provided through policy form numbers: [(Life Insurance) 390-1000 (SLONY), 390-2003-SLONY; (Group Annuity) 840-300(NY); (Individual Annuity) 380-440].