



# About SentryWorld

Along with being one of the nation's largest and financially strongest mutual insurance companies for businesses, Sentry® also owns and operates SentryWorld®, the Midwest's premier parkland golf experience.

## COURSE DETAILS

- Designed by architect Robert Trent Jones Jr.
- 18 holes, 200 acres on a parkland setting
- Opened in June of 1982
- Upon completion of the original design, Jones considered the course his "Mona Lisa." On a recent visit, he described the course and its white sands as the "Augusta of the North"
- Features the signature 16th Hole—the Flower Hole—with 30,000 flowers
- The first-ever winner of Golf Digest's "Best New Public Course" award
- Ranked among the top 10 courses in Golf Digest's "Wisconsin Best in State" category, 1983 to present
- Robert Trent Jones Jr. returned in 2013 to reimagine the course with help from fellow architects Bruce Charlton and Jay Blasi
- The course reopened for the 2015 season, with total yardage increased to 7,237 from the championship tees

## THE GOLF EXPERIENCE

- Parkland course designed for golfers of all skill levels
- Offers group outings, lessons, programs, golf carts, and caddies
- Practice tee area—featuring target greens, fairways and bunkers—accommodates 76 hitting stations
- Includes a warm-up tee and practice putting green, as well as a short game practice area with two dedicated green complexes

- Fieldhouse features indoor driving and putting ranges
- State-of-the-art golf simulator available with courses from around the world—including SentryWorld
- SentryWorld Pro Shop offers high-quality products, including apparel and gear, as well as services like golf club fittings and custom engraving

## THE FIELDHOUSE

- SentryWorld's Fieldhouse is the largest and most versatile space on the premises, boasting more than 51,000 square feet
- Hosts multiple leagues throughout the year, including volleyball, tennis, kickball, and even bean bag toss
- The space is also open to the public for concerts, trade shows, and corporate meetings

## WISCONSIN HOSPITALITY

- Offers two unique restaurants:
  - PJ's – SentryWorld™ (for a more charming, casual feel with a focus on Wisconsin cuisine)
  - Muse (for a more elegant, upscale atmosphere)
- Boasts the perfect venue for special events of any size, including meetings and weddings, complete with a full catering department
- A boutique hotel—with groundbreaking in spring 2020 and official opening in spring 2021—will cater to guests with a full experience and renowned Midwestern hospitality