SentryWorld facts

NEWS RELEASE
For immediate release: Jan 4, 2018
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Along with being one of the nation's largest and financially strongest mutual insurance companies for businesses, Sentry also owns and operates SentryWorld, the Midwest's premier parkland golf experience.

The facilities

- First in central Wisconsin to offer a championship-level golf course and state-of-the-art sports complex
- SentryWorld features a pro shop, event space, indoor tennis courts and golf driving range, and an onsite restaurant
- Multiple venues to host wedding receptions on a weekend, as well as meetings during the week—including our Community Room, available at no charge to community service groups

Course details

- Designed by architect Robert Trent Jones, Jr.
- 18 holes, 200 acres on a parkland setting
- Opened in June of 1982
- Jones considers the course his "Mona Lisa"
- Features the signature 16th Hole—the Flower Hole—with 33,000+ flowers
- First-ever winner of Golf Digest's "Best New Public Course" award
- Ranked among the top 10 courses in Golf Digest's "Wisconsin Best in State" category 1983 to present

Reimagining and reconstruction

- Major renovations began in 2013
- Robert Trent Jones, Jr. invited to return and reimagine the course
- Aided by course architects Bruce Charlton and Jay Blasi
- 20-month process
- Increased the variety of shots with a choice of tee boxes to customize distance
- Total yardage increased to 7237 from the championship tees
- Course reopened in late summer 2014

Practice makes perfect

- Practice tee area accommodates 76 hitting stations
- Features target greens, fairways, and bunkers
- Includes a warm-up tee and practice putting green, as well as a short game practice area with two dedicated green complexes
- Fieldhouse features indoor driving and putting ranges
- State-of-the-art golf simulator available with courses from around the world—including SentryWorld

Teaching the game

- 2017 Teaching Center of the Year Award from the Golf Course Owners of Wisconsin (GCOW)
- **Mike James, PGA/General manager:** Mike joined the Sentry team as general manager of SentryWorld in May 2014. A PGA professional, he's no stranger to large golfing events, having been involved with a number of NCAA, USGA, and PGA tour events.
- **Danny Rainbow, PGA/Director of golf:** Danny brings an excellent mix of golf course industry experience and a passion for providing superior customer service. He's a PGA Class A golf professional and has been since 2004, as well as a PGA certified general management professional since 2005. Danny also serves on the Board of Directors for the Wisconsin PGA and the Golf Course Owners of Wisconsin.
- **Joe Wood, PGA/First assistant golf professional:** Joe helps manage SentryWorld's golf operation—including the course and pro shop. He brings nearly a decade of golf course industry experience to SentryWorld and is dedicated to providing the best customer service possible to all of our guests.
- **Brian Dumler, PGA/PGA golf professional—Teaching and development:** Brian began as SentryWorld's head golf professional in 1996 and transitioned to his new role as PGA golf professional of teaching and development in 2015. Brian's been honored multiple times by both Golf Digest and Golf Magazine as one of the top golf instructors in Wisconsin. He's also been recognized by the Wisconsin PGA with several awards, including WPGA Professional of the Year in 2002.
- **Katie Kreuser, LPGA/LPGA golf professional:** Katie is SentryWorld's LPGA golf professional—just one of three in the state—and has been since 2012. Her goal is to teach and promote the game of golf to women, men, and children of all ages and skill levels. In fact, in the 2017 season, she helped get SentryWorld named as one of the few sites in Wisconsin to host the LPGA*USGA Girls Golf program.