



Innovations in safety

The Lytx DriveCam safety program provides tools designed to help you improve your fleet safety, reduce crash frequency, and minimize your loss severity.

At Sentry, we care about the safety of our trucking customers and their drivers. That's why we're proud to collaborate with Lytx® to provide you with innovative tools like the DriveCam® safety program.

Lytx is an industry leader in driver risk management solutions—like the DriveCam program—and helps protect hundreds of thousands of drivers around the country.

HOW DOES DRIVELCAM WORK?

- Data from on-board sensors and video analytics are used to provide real-time driver feedback and coaching.
- In-cab video captures risky behavior. Lytx objectively reviews and scores this behavior before relaying the information to your fleet safety director.
- A straightforward driver safety scoring system identifies which drivers have the highest probability of being involved in an accident. With this information, you can determine which drivers—and driving behaviors—to focus on during training.
- Exception-based video captures objective evidence when an incident occurs. This can help protect your drivers and fleet from fraudulent or exaggerated claims.

LYTX ALSO OFFERS ADDITIONAL SERVICES— AT REDUCED PRICES—TO SENTRY CUSTOMERS:

- Fleet Tracking provides you with a GPS-based, real-time view of your fleet operations, helping you improve safety, reduce out-of-route mileage, and improve productivity. This service allows you to determine each truck's current location.
- The Lytx ActiveVision® service helps you detect and reduce distracted and drowsy driving behaviors. Distracted and



drowsy driving are top causes of preventable accidents. ActiveVision can help your drivers stay alert and improve their skills.

- The Lytx Fuel Management Service may help improve fuel efficiency by up to 12 percent. Unlike other vehicle-centric fuel solutions, this program focuses on encouraging your drivers to avoid driving behaviors that reduce fuel efficiency.

If your fleet includes 20 units or more, save up to 60 percent with preferred pricing on the Lytx DriveCam safety program.

For more information on this innovative program, contact your Sentry agent, your regional Sentry safety consultant, or our Safety Services team at 800-4SENTRY (800-473-6879), option 2. We're here to help you succeed in making your trucking business safer.

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